

**EXECUTIVE SUMMARY**  
**Recommendation to Approve Agreement**  
**FY21-094 – “Cook for Kids” Nutrition and Wellness Education Program**

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**Introduction**

**Responsible: Procurement & Warehousing Services (PWS)**

This request is to approve the recommendation to award the Agreement FY21-094 – “Cook for Kids” Nutrition and Wellness Education Program between Wellness in the Schools (WITS) and The School Board of Broward County, Florida (SBBC), commencing July 1, 2020 through June 30, 2021. Through this Agreement, WITS will provide a group of schools with a “Cook for Kids” program and other related initiatives to promote proper nutrition and wellness at no cost to the District.

There is no financial impact to the District.

This is a yearly agreement that is dependent on the annual funding secured by WITS, which is based on the education initiatives discussed and confirmed during the Summer months. WITS has serviced the District since 2016 after their yearly funding is established and after School Board approval. The current contract expires on June 30, 2020, and WITS has again secured private funds to continue the efforts in the identified schools for the 2020-2021 school year.

**Goods/Services Description**

**Responsible: Food & Nutrition Services Department (FNS)**

The Florida Department of Agriculture (FLDOA) identified and funded the WITS initiative during the 2015 and 2016 school year. At that time, two (2) Title I schools were selected to pilot the program based on their proximity to the Miami-Dade County line (Miami-Dade was also asked to participate in the program). The location parameter provided for ease of travel for FLDOA and WITS staff. Food & Nutrition Services (FNS) staff contacted principals utilizing this criterion, explaining and presenting the opportunity to participate in the pilot. The first two (2) schools responding positively to the opportunity were identified and forwarded to FLDOA: McNicol Middle and Watkins Elementary Schools.

In June 2016, FLDOA contacted FNS to inform that FLDOA could only continue to fund the program if the pilot program, moving forward, was open to all sponsors. FLDOA made the decision to shift funding to other programs, and WITS was no longer funded by FLDOA for the 2016-2017 school year.

WITS has agreed to provide its “Cook for Kids” and related wellness programs during the 2020-2021 academic school year. The WITS program is more fully described below.

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WITS will provide three (3) chef/wellness professionals who are employees of WITS (a "WITS Professional") who shall cover ten (10) Broward County Schools. After approval from the schools and confirmation of specific weekly schedules, the WITS Professional will focus on providing culinary and/or nutrition classes to increase consumptions of fruits, vegetables, whole grains, and plant proteins.

Through a WITS Professional, the following initiatives are facilitated, using WITS’ best efforts:

- Obtain the support of the School’s Wellness Committee;
- Offer nutrition and wellness education at the school, in an attempt to connect students with healthy food choices offered in the cafeteria in the school;
- Partner with a local restaurant/chef to support the Program with tastings, cooking classes and events on mutually acceptable terms with the Wellness Committee;
- WITS may provide additional wellness activities which may include, without limitation, a WITS Cafe Day with a local chef, WITS culinary and/or nutrition classes, and WITS FIT BITS (fitness breaks), each on mutually acceptable terms with the Wellness Committee; and
- Liaise with and provide support to parents, students, and staff of the school, in an attempt to help the school obtain an optimal experience in WITS' implementation of the Program.

The chart below details the District’s participation in the WITS program in prior years:

<b>YEAR</b>	<b>NUMBER OF SCHOOLS</b>	<b>TOPIC COVERED</b>
2015-2016	2	Nutrition & Wellness Education
2016-2017	2	Nutrition & Wellness Education
2017-2018	2	Nutrition & Wellness Education
2018-2019	10	Nutrition & Wellness Education
2019-2020	10	Nutrition & Wellness Education

All schools were invited to participate in a voluntary thirty (30) hour Cook’s Camp the Summer of 2018. Class criteria required both the Manager and the Cook from a school site to attend. All schools completing the Cook’s Camp are listed as participating schools.

The following is a list of participating schools who will offer the WITS program during the 2020-2021 school year:

Bennett Elementary	McNicol Middle Magnet	South Broward High
Colbert Museum Magnet	Northeast High	Watkins Elementary
Gulfstream Academy of Hallandale Beach K-8	Pasadena Lakes Elementary	
Hallandale Magnet High	Seminole Middle	

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**Procurement Method**  
**Responsible: PWS**

Pursuant to Purchasing Policy 3320, Section II, N, a contract for commodities or contractual services may be awarded, without competitive solicitations, if state or federal law, a grant or a state or federal agency contract prescribes with whom the School Board must contract or if the rate of payment is established during the appropriations process.

**Financial Impact**  
**Responsible: PWS and FNS**

There is no financial impact to the District.